



# ROSHAN BANSTOLA

Sr. Software Engineer/WordPress Developer

## CONTACT

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## EDUCATION

2009 - 2012

Infomax College of IT & Management, Pokhara, Nepal

- BSc.IT (71%)

2007 - 2008

Navin Higher Secondary School, Pokhara, Nepal

- HSEB (59%)

2006

Bharati Bhawan Higher Secondary School, Puranchaur, Kaski, Nepal

- SLC (64%)

## SKILLS

- WordPress/WooCommerce
- PHP/MySQL
- HTML5/CSS3
- AJAX
- Bootstrap, Tailwind CSS
- Javascript/jQuery
- ReactJS/NEXTJS
- Version Control Systems (GIT)
- API Integration
- SEO/Site Optimization

## PROFILE

I'm a Sr. WordPress/Web Developer from Pokhara, Nepal. I enjoy turning complex problems into simple, beautiful, and intuitive interface designs. I have more than a decade of commercial experience working with clients from around the world, providing responsive front-end development, unique design, and WordPress integrations. I'm an expert in WordPress, HTML5, CSS3, Bootstrap, jQuery and good Knowledge of PHP, Ajax, API integration & Javascript.

## WORK EXPERIENCE

### Freelance Web Developer

Sept 2024 - Present

*Self-employed*

- Converting **Figma/PSD** designs into scalable WordPress websites using the **Avada** theme and **page builder**, with a focus on performance and responsiveness.
- Integrating **Stripe** payment gateways with third-party systems (**Storagenise API**) to deliver secure, client-specific solutions.
- Developing and maintaining **WordPress, Shopify, and Webflow** websites, including theme customization, performance optimization (WP Rocket, LiteSpeed Cache), security, backups, and ongoing client support.

### Webpoint Solutions LLC.

Jan 2021 - Sept 2024

*Sr. Software Engineer (Remote)*

- Customize themes and plugins for various client websites
- WP Rest API / WPGraphQL
- Build the custom CSV import/Export Plugin as per the client's requirement.
- Troubleshooting and tracking issues, logs bugs, and collaborating with the team to define site releases.
- Ensures cross-browser compatibility.
- Implement best practices in SEO optimization, accessibility, and responsive design to enhance user experience and maximize website visibility.
- Design and customize user account dashboard along with the Learndash LMS and Restrict Content Pro plugins.
- Customize/Extend the functionality of the GiveWP Plugin as per the Client's Requirement.
- Third-party API integrations like Mail Chimp, KEAP CRM, disciples etc.
- Work with some free/paid plugins like ACF Pro/Formidable Form/WP Ninja Form/WPML Multilingual plugin/WooCommerce/ Elementor Pro/Visual Composer page builder plugin etc.

## LANGUAGES

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- English
- Nepali
- Hindi

## CERTIFICATION

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### WordPress Developer Certificate

- Issued Apr 2018

### PHP Course Completion Certificate

- Issued Apr 2017

## VOLUNTEER EXPERIENCE

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### WordCamp Pokhara 2019

- Website Wrangler

### Softco Systems Inc.

Feb 2020 - Dec 2020

Full Stack WordPress Developer (Remote)

- Developed WordPress sites for businesses.
- Converted PSD designs into HTML to WordPress.
- Implemented responsive design principles to ensure seamless user experiences across desktop, tablet, and mobile devices.
- Customized a WooCommerce plugin as per the client's requirements.
- Optimized websites for performance and scalability, implementing caching mechanisms, database optimizations, and content delivery networks (CDNs) to ensure fast page load times and smooth user experiences.

### Webpage Nepal

Apr 2018 - Feb 2020

Team Lead/ Sr. WordPress Developer(on-site)

- Managed project scope, drive resolution and keep the project on schedule.
- Developed and tracked project action items and issues.
- Responsible for the coordination and creation of project documentation and project processes.
- Understand the value of commitments to delivery made by a development team.
- Set up and maintain collaboration & communication tools.
- Strong working knowledge of web technologies, including PHP, MySQL, HTML, CSS & JavaScript

### Code Pixelz Media

Jan 2016 - Mar 2018

Sr. WordPress Developer(on-site)

- Converted PSD files into pixel-perfect Wordpress themes.
- Site optimizations and bug fixes
- Customizing WooCommerce checkout fields.
- Managed the server and database
- Third-party API integrations like Mail Chimp, HubSpot, Zendesk
- Optimized the speed following the required optimizations shown by Google PageSpeed Insights.

### KTMFreelancer

Feb 2015 - Dec 2015

WordPress Developer(on-site)

- Developed WordPress sites for businesses.
- Converted PSD designs into HTML to WordPress.
- Used Photoshop as the main design/graphic editor tool.

### Nepal Media Network

Jan 2013 - Feb 2015

Web Designer/Developer(on-site)

- Developed websites using MODX CMS and WordPress.
- Developed E-Commerce websites using Opencart CMS.
- PSD to HTML to MODX CMS.
- Created/Customized the Opencart theme and plugins.